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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

MATZ, *et al.*

Group Art Unit: 2611

Application No. 10/037,005

Examiner: JOHNSON, Alan M.

Filed: December 21, 2001

Title: "System and Method For Storing and Distributing Television Viewing Patterns from A Clearinghouse"

I hereby certify that this correspondence is being deposited with an employee of the United States Postal Service, with first class postage and a certified mail receipt, in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria VA 22313-1450.

Scott P. Zimmerman

Name of Person Transmitting This Paper

July 29, 2006

Date of Mailing

PETITION TO REVIVE UNDER 37 C.F.R. § 1.137 (b)

Office of Petitions  
Commissioner for Patents  
P. O. Box 1450  
Alexandria VA 22313-1450

08/02/2006 AKELECH1 00000015 10037005

01 FC:1453

1500.00 DP

Commissioner:

Please accept this petition to revive U.S. Application 10/037,005.

- 1) This 37 C.F.R. § 1.137 petition includes a response to the November 15, 2005 non-final Office Action.
- 2) This petition includes the fee of \$1330.

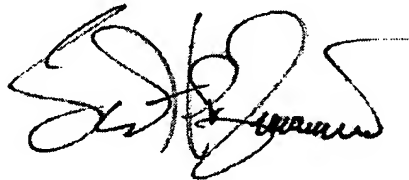
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U.S. Application No. 10/037,005 Examiner JOHNSON Art Unit 2611  
*Petition to Revive Application*

- 3) The entire delay in filing this response, from the due date of February 15, 2006 until the filing of this petition, was unintentional.
- 4) No terminal disclaimer is thought required.

If any issues remain outstanding, the Office is requested to contact the undersigned at (919) 387-6907 or [scott@wzpatents.com](mailto:scott@wzpatents.com).

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Scott P. Zimmerman', with a stylized flourish at the end.

Scott P. Zimmerman  
Attorney for the Assignee  
Reg. No. 41,390